



Advertising Rates and Contract

Utah MUSIC EDUCATORS JOURNAL

A publication of the **UTAH MUSIC EDUCATORS ASSOCIATION**

Advertising Contract 2011-2012

Please complete form, indicating desired advertising options then forward to editor.

Billing will be invoiced after issue is mailed. Applicable discount(s) will be applied to billing.

Name of Company/Institution _____

Contact Person _____ Position _____

Billing Address _____

City _____ State _____ Zip _____

Telephone (with area code) _____ E-mail _____

Purchase Order # (if req) for billing _____ Authorized Signature _____

Discount for Multiple Ad Orders **

Instructions: Check the box for the desired issue(s). Check the box for the desired ad size or sizes/color or black and white. Note: If desired location is not available, next best location will be assigned.

Call for availability of outside/inside covers and center staple ads.

<u>Issue(s) Desired</u>	<u>Submission Deadline</u>	<u>Ad Size</u>	<u>1st ad</u>	<u>2nd ad</u>	<u>3rd ad</u>
<input type="checkbox"/> Fall	July 15, 2011	<input type="checkbox"/> Outside Back Cover *7.5" x 8.25" (available in color, only)	\$325	\$305	\$285
<input type="checkbox"/> Winter	October 1, 2011	<input type="checkbox"/> Inside Covers & center staple * 7.5" x 10.5" (available in color, only)	\$315	\$295	\$275
<input type="checkbox"/> Spring	February 15, 2012	<input type="checkbox"/> Full Page 7.5" x 10.5" (b/w)	\$175	\$155	\$135
<input type="checkbox"/> All three issues		<input type="checkbox"/> Full Page (color)	\$285	\$265	\$245
		<input type="checkbox"/> 1/2 Page Horiz. 7.5" x 4.5" (b/w)	\$145	\$120	\$ 95
		<input type="checkbox"/> 1/2 Page (color)	\$250	\$230	\$210
		<input type="checkbox"/> 1/3 Page Vert. 2.5" x 9.5" (b/w)	\$125	\$105	\$ 85
		<input type="checkbox"/> 1/4 Page Vert. 3.5" x 4.75 (b/w)	\$115	\$ 95	\$ 75

* Call for availability

** Discount applies to consecutive ads run during the advertising year.

Comments:

Specifications

CMYK format needed for color ads.
Actual page size is 8.5" x 11". For full-bleed: include an additional 1/8" on all sides to make the file sheet size 8.75" x 11.25".

Circulation

Aprox. 1000 music educators (elementary, secondary, higher ed., collegiate); MENC national and state leaders; collegiate student members

Forward orders to:

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